WABC-TV/DT
New York

Acknowledgment of Agreement Between WABC–TV NEW YORK and

WABC–TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

MESSAGE & MEDIA – 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403105	10–23–2012		0	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	246866	PHILADELPHIA	D. PARKER	10–29–2012	10–29–2012	M (Broadcast Month, Cycle 1)	N	246866

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	10–29–2012	10–29–2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30	X							1	400	1	400.00
2	10–29–2012	10–29–2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6–7AM (7427)	7	30	X							1	2,000	1	2,000.00
3	10–29–2012	10–29–2012	07:00AM – 09:00AM	AM GMA 7–9AM (7429)	7	30	X							1	2,400	1	2,400.00
4	10–29–2012	10–29–2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM–10:57AM (7437)	7	30	X							1	1,100	1	1,100.00
5	10–29–2012	10–29–2012	10:58AM – 12:00PM	DA THE VIEW (10707)	7	30	X							1	3,500	1	3,500.00
6	10–29–2012	10–29–2012	12:30PM – 03:00PM	DA PM DAYTIME ROTATION 12NOON–4PM (7439)	7	30	X							1	1,500	1	1,500.00
7	10–29–2012	10–29–2012	03:00PM – 03:59PM	DA KATIE COURIC M–F (12182)	7	30	X							1	1,700	1	1,700.00
8	10–29–2012	10–29–2012	04:15PM – 04:59PM	EN EWN AT 4PM M–F (11372)	7	30	X							2	1,500	2	3,000.00
9	10–29–2012	10–29–2012	05:15PM – 05:55PM	EN EWN AT 5PM M–F (7450)	7	30	X							2	2,400	2	4,800.00
10	10–29–2012	10–29–2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	X							1	2,400	1	2,400.00
11	10–29–2012	10–29–2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	X							1	4,700	1	4,700.00
12	10–29–2012	10–29–2012	07:30PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	X							1	4,700	1	4,700.00
13	10–29–2012	10–29–2012	11:35PM – 12:02AM	LF NIGHTLINE M–F (7453)	7	30	X							1	2,200	1	2,200.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total $
									Contracted Gross Total:	15	34,400.00
									Actual Gross Total:	15	34,400.00
									Agency Commission:		5,160.00
									Net Total:		29,240.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	0.00	0.00	34,400.00	0.00	34,400.00
TOTAL	0.00	0.00	34,400.00	0.00	34,400.00

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